



School of Business & Entrepreneurship

BTEC INTERNATIONAL LEVEL 3

(Recognized by IBCC, Pakistan and Ofqual, UK)
Equivalent of: (A-Levels)

"ADMISSIONS OPEN"

• Accreditation

SEEDS - School of Excellence is an Approved Centre of Pearson/Edexcel, UK.

Our entire staff is dully trained by Pearson/Edexcel and Cambridge International.

The IBCC (Inter Board Committee Chairman) recognizes BTEC Level 3 as Equivalent to 12 years of Education HSSC (Higher Secondary School Certificate) in Pakistan.

Students can continue with their studies in Pakistan or Pursue Undergraduate Degree Abroad after completion of Level 3.

• About Program

Pearson BTEC Level 3 in Business is awarded by Pearson, the UK's largest awarding body offering academic and vocational qualifications.

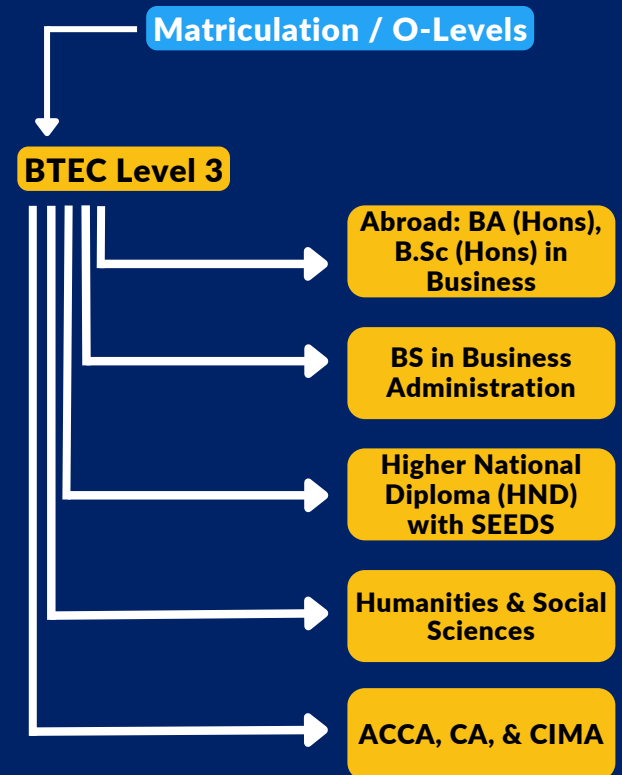
Globally Level 3 is equivalent to 3 A-Levels, in Pakistan it is recognized by IBCC and is equivalent to HSSC

It is a 2 year full-time program with no formal examinations, learners are assessed via sets of assignments provided by Pearson

The qualification is practical in nature and is best suitable for people who want to pursue an early career in the field of Business & Management.

Level 3 also opens vast options of progression pathways into further education:

• Progression Routes/Pathways



• Program Structure

Duration of the program:
(12 Months Minimum - 18 Months Maximum)

• Semester Breakdown

SEMESTER 1

Units	Learning Hours
• Exploring Business	90
• Research and Plan a Marketing Campaign	90
• Business Finance	90

SEMESTER 2

Units	Learning Hours
• Managing an Event	90
• Principles of Management	60
• Business Decision Making	120
• International Business	60

SEMESTER 3

Units	Learning Hours
• Human Resources	60
• Team Building in Business	60
• Business Ethics	60
• Training & Development	60

SEMESTER 4

Units	Learning Hours
• Social Enterprise	60
• Digital Marketing	60
• Market Research	60
• Relationship Marketing	60

• Aim of the Program

The purpose of Level 3 is to equip students with knowledge and understanding of cross-cultural issues, culturally diverse organizations

To provide education for a range of careers in business, including management, administration, human resources, marketing, entrepreneurship, accounting, and finance.

Provide insight and understanding into international business operations and the opportunities and challenges associated.

Level 3 qualification will provide opportunities for students to develop the skills, techniques, and personal attributes essential for successful working lives.

To develop intellectual skills and subject-related practical skills to contribute to effective business practice.

• Teaching, & Assessment Methods to be Used

Level 3 will include a range of methods for teaching and delivery including:

Formal Lectures, Class Discussions, Presentations, Case Studies, Group Work, Guest Speakers, Seminars, and Workshops.

The assessment Method will include Written Assignments, Report Writings, Class Presentations, Mock exams, and In-class participation.



• Entry Requirements

O-Levels, Matriculation, or an equivalent National or International level qualification involving 10 years of schooling.

Applicants must be 16 or above at the time of admission & registration.

In the case where the examining board of English language is not Cambridge, such candidates should possess at least an IELTS score of 5.5.

• For Further Information



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